



The Producers

We touched base with Qantas Domestic's Inflight Catering and Delivery Manager, Stephen Rennie to learn more about the quality suppliers who partner with Qantas to create truly impressive inflight food offerings.

In this edition, we find out what sets Temptation Bakeries apart.

A bit of background

Temptation Bakeries is a family owned company based in Victoria. They've been around for over 20 years.

Known for their delicious sweet and savoury baked products such as their cupcakes, quiches and award-winning gourmet pies – Temptation Bakeries make their delectable goodies predominantly using Australian grown or produced ingredients.

They've been working with Qantas for around 11 years now, creating refreshments to meet the approval of every traveller's taste buds.

What makes them stand out?

Temptation Bakeries create products from scratch, which are meticulously tailored to meet Qantas' needs. These bespoke solutions also demonstrate their ability to develop innovative packaging and work within a price point.

This responsiveness and flexibility is also evident in the way they supply and deliver to Catering.

What kind of product offerings has this partnership delivered?

Over the last 12 months, Qantas customers have enjoyed over 60 different products from Temptation Bakeries.

Customers have been particularly complimentary of offerings such as the black forest brownie, blood orange glazed cup cake, banana bread and butter pack, Cornish pastie, beef and pepper pie,

chicken and leek pie and the 'big' sausage roll with sauce.

Which product are you most proud of?

I'd have to say all of them, but here's one example where we really hit the mark.

Qantas recently needed to create a more substantial refreshment offering for the Western Australian market.

Temptation Bakeries worked with Qantas to develop a rustic pie with larger chunks of meat. The beef and bacon pie with its ovenable cardboard sleeve has been a real hit. The sleeve makes this hot handheld refreshment a mess-free experience.

We have also worked with them to create the Raisin Scone pack with jam and cream.

Keep an eye out for the new wholemeal range of brekkie loaves too.

